

YASMIN MISTRY

Brooklyn, NY | 847.571.8596 tel | ymistry@idesygn.com
Demo reel available at: www.idesygn.com

EDUCATION

New York University, M.S., Digital Imaging and Design, 2006
Washington University, B.F.A., Graphic Design, B.S., Marketing, 2001

WORK EXPERIENCE

Creative Direction, Animation & Visual Effects

IDESYGN
Owner
Art Director & Animator
2000 . Present

Independent Documentary and Narrative Films; Designer & Animator
Design & animate titles, credits and motion graphics for various independent documentary/narrative shorts and feature films. See filmography.

Commercial and Non-Profit; Designer & Motion Graphics Artist
Create graphics for media, advertising agencies and post-production companies such as *Ogilvy & Mather*, *BBDO*, *Dow Jones*, *Consulate*, *Modern Post* and *Tag Creative* as well as non-profits such as the *World Health Organization*, *Human Rights Watch*, *Malaria No More*, and *Amnesty International*. Complete client list available upon request.

Television; Designer & Motion Graphics Artist
Design graphic packages including show opens, bumps and transitions for *TV One*, *FUSE* and *Madison Square Garden Entertainment*. Design in-show custom graphics, promos, lower-thirds, credit beds, and end-pages for *Lifetime*, *History Channel*, *Biography Channel /FYI* and *A&E*.

News and Television Documentary; Visual Effects Artist
Keying, compositing and creating 2D visual effects for *Good Morning America* and *20/20* specials, including *Last Days on Earth*, which received an Emmy nomination for Graphic & Artistic Design.

ROMANI BROS
Art Director 2003 . 2004

Designed print, collateral, web materials for the following accounts:
American Trans Air [ATA], *Lincoln Park Zoo*.

HONORS

Emmy Nomination: Graphic & Artistic Design, 2007
Jerome Foundation, grant recipient, 2021
Annie E. Casey Foundation, grant recipient, 2019
Brooklyn Arts Council, grant recipient, 2014 - 2021
ITVS Diversity Development Fund, finalist 2018 & 2019
Love Your Shorts, grant recipient, 2019
Awesome Without Borders, Harnisch Foundation, grant recipient, 2019
Westchester County, proclamation recipient, 2018
Court Appointed Special Advocate Honoree, 2018
Riverside Sharing Fund, grant recipient 2017
Artists Volunteer Center, Jessie Streich-Kest Memorial grant recipient, 2016
Puffin Foundation, grant recipient, 2013, 2017, 2019
CASA NYC Advocate of the Year, 2012

Over 80 film festival awards and nominations.
Complete list available upon request

AFFILIATIONS

Docshop [filmmaker collective]; Co-leader, 2021 - present
Filmshop [filmmaker collective]; member, 2012 - present
IFP [independent filmmaker project]; member, 2013 - present
A-Doc member, 2018 - present
BGDM; member, 2018 - present